

**SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR TARGETING
AND DELIVERING SALES INFORMATION**

ABSTRACT

A system, method and article of manufacture are provided for distributing targeted sales information. User input relating to products is stored in a database. A request to send sales information associated with a product is received. The database is searched for selecting users who have entered user input relating to the product associated with the
5 sales information. The sales information is output to the selected users. A fee is charged for outputting the sales information.